January 24th, 2018

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| **Grade:** 1  | **Subject:** You and Your World  | **Topic:** Wants and Needs + Influences of Media |

**Lesson Objective:** To encourage students to think critically about media/advertisements in relation to their perception of “wants” and “needs”.

**Required Materials:**

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| * Laptop or SmartBoard
* YouTube Video: <https://www.youtube.com/watch?v=MV_VDiKt9E0>
* Cloth Bag
* Objects to represent Family, House, Food, Water, Toys, Games, etc.
 | * Square Frames to place objects in
* Variety of flyers
* Large White Paper
* Glue/Tape
* Scissors
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1. **Introduction:** Show 4-5 clips of YouTube Video: <https://www.youtube.com/watch?v=MV_VDiKt9E0>

Pause at: 0.19 & 0.49

Ask students what made them want the toy. Sounds? Colours? Voices? Other children?

1. **Activity: a)** Discuss what are human “needs” and what are human “wants”?
* *A* ***need*** *is something that is necessary for survival, such as food, clothing, shelter, love and the need to belong.*
* *A* ***want*** *is something you crave, but you don’t need to survive.*

**b)** Have a discussion about the ads and how media influences us. Introduce to mystery bag. Explain that inside the bag are different objects that represent parts of our lives. Many of them have been marketed to us in specific ways. It is now our job to decide if these objects represent human wants or needs despite the influence of media.

**c)** Students will one-by-one pull out an object. Once they decide which category it belongs to, they will place it in the corresponding square.

1. **Representation a)** Students will be instructed to quickly browse the flyers on the table and pick one picture which will either represent a human “want” or a “need”.

**b)** After the student has selected an image, they will cut the image from the flyer with assistance from the teacher if needed.

**c)** Then the student will have to decide which category is most appropriate for the image. Paper will be divided into “wants” and “needs”, the student will glue the image onto the according side.

**4. Closure:** Encourage students to share the item they selected and which category it belongs to.

Wants

Needs